



# Evolution in a Revolution: How we Adapt and Adopt.

June 17 - 18, London, UK



## 2025 Global Forum Attendees as of June 16, 2025

First Name	Last Name	Title-Role	Company
Jonathan	Abram	Director, Product & Solution Consulting	SS&C
Lucy	Alligan	Global Director of Marketing	Blueprintx
Rina	Amin	Head of Digital Experience	Invesco
Funmi	Asiru	Lead Analyst, Data Analytics	T. Rowe Price
Shweta	Bajaj	AD Marketing Enablement	Invesco
Mario	Barbato	Program Facilitator	The SME Forum
Thomas	Barrett	Director, Digital Experience	Baillie Gifford
Celeste	Beresford	Head of Global Services	Baillie Gifford
Colin	Blatherwick	Senior Distribution Analyst	Janus Henderson Investors
George	Bliss	Business Solutions Director, EMEA and APAC - Head of Client Group Change	AllianceBernstein
Anthony	Busacca	Advisor	The SME Forum
Dennis	Caulfield	Executive Vice President of Product	FINTRX Inc.
Brightne	Clarke	Digital Analytics Manager	Capital Group
Simon	Daniels	Revenue Operations Consultant	Percassity Associates
Daniel	Davis	Sales Enablement	Artisan Partners
Brendan	Drew	Head of Data Integrations	FINTRX Inc
Anthony	Eggington	Global Head of Engineering	Allspring Global Investments
Aric	Faber	CEO	SalesPage
Becca	Farrell	Assoc Salesforce Analyst	Janus Henderson Investors
Jessica	Hedges-Chou	Head of CRM & Selling Tools, Global Retail Investments	Manulife Investments
Daniel	Irons	Sales Enablement Specialist	Independent
Chris	Kelly	Director, Sales Enablement	Artisan Partners
George	Kwong	Head of BI	BNY Mellon
Kate	Lengthorn	Director / Product Manager	BlackRock
Radka	Lloyd	Sales Analytics Manager	Invesco
Kudzai	Madziya	Digital Editor	Capital Group
Cathy	McLoughlin	EMEA CRM capability director	Invesco
Sylvia	Merich	Salesforce Product Owner	Janus Henderson Investors
Chad	Meyer	Sr Data Strategist- Sales Enablement	MFS Investment Management
Saad	Mirza	Senior Data Associate	Invesco
Andy	Mullings	Regional Director EMEA	Blueprintx
Patrick	Murphy	Founder	XALT
Nila	Natkunan	Product & Consulting	SS&C

Gary	O'Brien	Global Sales Management   Sales Enablement, Director; APAC & EMEA	T. Rowe Price.
Ross	Parry	Manager, Distribution Data Office	Invesco
Rebecca	Paton	Business Manager	Janus Henderson Investors
Joss	Pennington	Business Technology Manager	Capital Group
Aishwarya	Rathod	Product Analyst	T. Rowe Price
Noel	Robertshaw	Head of BI	Speaker
Cornelia	Sanders	Head of International Marketing	Thornburg
André	Schnurrenberger	Co-Founder and Managing Partner	Novantigo
Andrew	Scott	Consultant	Alpha Agency
Anya	Sigalow	Head of Sales Enablement	American Century Investments
Thomas	Steele	Strategy & Business Director, APAC Client Group and Global Finance	Janus Henderson Investors
Robert	Stevens	CRM Manager	J O Hambro
James	Strojwas	Head of Product	XALT
Dominic	Traynor	SME Advisor	The SME Forum
Adam	Thomas	Global Learning and Enablement Consultant	MFS Investment Management
Alex	Underhill	Business Manager	Allspring Global Investments
Lindsey	Wood	Business Strategist, Global Retail Sales Enablement	MFS Investment Management
Qi	Yan	Senior Distribution Data Analyst	Janus Henderson Investors