

## Global SME Forum 2023 London, England Confirmed Attendees

Updated June 9, 2023

First Name	Last Name	Company	Role
David	Adejuyigbe	Capital Group	Analyst
Lucy	Alligan	Blueprintx	Director of Global Marketing
Annie	Bennett	M&G Investments	UK Sales & Service Director
Jalpa	Bhatt	Janus Henderson	Marketing Technology Manager
Jalpa	Bhatt	Janus Henderson	Marketing Technology Manager
Ben	Bird	XALT	Business Development Director
Colin	Blatherwick	Janus Henderson	Senior Business Intelligence Analyst
Thomas	Bruno	SalesPage Technologies	Director Global Product Management
Kirsten	Burt	KBurt Consulting	Director
Anthony	Busacca	SME Forum	Advisor
Julian	Edelman	SME Forum	Head of Research
Aric	Faber	SalesPage Technologies	President & CEO
Jason	Faux	BNY Mellon	Global CRM User Training & Support Manager
Ryan	Forrest	Blueprintx	Global Director of Strategy
Hazem	Gamal	SME Forum	COO
Liz	Gamal	SME Forum	The Boss
Darren	Harvey	Broadridge	Sales Director
Andreas	Heid	SalesPage Technologies	Senior Solution Architect – EMEA & APAC
Trevor	Hunt	SalesPage Technologies	Global Program Director
Charlie	Irish	XALT	CoG
Daniel	Irons	Aviva Investors	Global Head of Sales Enablement
Harry	Kempe	FundamentalMedia	Account Director, Alphix
Oli	Knight	FundamentalMedia	Global Director of Innovation
Rohan	Koshal	Janus Henderson	Global Distribution Strategy & Competitive Insights
John	Lally	Neuberger Berman	Head of Business Analytics EMEA

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Kate	Lengthorn	BlackRock	Product Manager
Kenneth	Lee	Capital Group	Business Analyst
Ross	Mackinnon	Aviva Investors	Insights Lead: Client and Distribution
Nila	Natkunan	SS&C	Head of DST Applied Analytics
Keith	Manton	SS&C	Lead - Distribution Intelligence
Saad	Mirza	Invesco	Senior Data Analyst
Simon	Morley	BlackRock	Director
Meghna	Mukerjee	Aite Group	Strategic Advisor, Wealth Manager
Patrick	Murphy	XALT	Founder
Gary	O'Brien	T Rowe Price	Distribution Enablement, Director – EMEA
Saumil	Patel	Neuberger Berman	Client Data Management Associate
Darren	Plimmer	FundamentalMedia	Managing Director
David	Reeve	Bluprintx	Chief Growth Officer
Jonathan	Rudling	JO Hambro	Distribution Business Manager
Nellie	Ruedig	Janus Henderson	Head of Distribution Strategy & Analytics
Andre	Schnurrenberger	Cerulli Associates	Managing Director EMEA
Anya	Sigalow	American Century	Business Process Architect
Jon	Standring	T Rowe Price	Digital and Marketing Enablement EMEA,
Robert	Stevens	JO Hambro	CRM & Distribution Business Analyst
James	Strojwas	XALT	Product Owner
Simon	Swords	Fundipedia	Managing Director
George	Symington	Broadridge	Senior Client Account Manager
Robert	Willson	Janus Henderson	Senior Business Manager